

2011 Charles B. Benenson Entrepreneur Awards

Sponsorship Opportunities

\$15,000 TRAILBLAZER

- Platinum advertisement in the PE online Event Journal
- ★ • Printed ad in a booklet distributed at the gala
- Prominent VIP table for 10 guests
- Prominent logo placement in email blast, press releases, invitations, acknowledgement on PE website
- Product display or placement in VIP and guest gift bags
- Photo acknowledgement in all post event press releases
- Sponsorship acknowledgement during event
- Post-event guest list ★

\$10,000 POWERBROKER

- Gold advertisement in the PE online Event Journal
- Printed ad in a booklet distributed at the gala
- Prominent VIP Table for 10 guests
- Prominent logo placement in email blast, press releases, invitations, acknowledgement on PE website
- Product display or placement in guest gift bags
- Photo acknowledgement in all post event press releases

\$5,000 DEALMAKER

- Silver advertisement in the PE online Event Journal
- Half table for 5 guests
- Logo placement and acknowledgement on the PE website
- Sponsorship listing on event signage

\$2,500 CONNECTOR

- Bronze advertisement in the PE online Event Journal
- 2 Guest tickets for event
- Acknowledgement on the PE website

★ **Sponsor placement is on a first come first serve basis. All sponsor materials must be received by 9/24/11. For inclusion in invitations, logos must be received by 8/27/11. For more information contact Talib Nichiren 212-678-6734 ext. 13.**



Response Form

- Yes, I would like to sponsor the event at the **\$15,000 TRAILBLAZER** level.
- Yes, I would like to sponsor the event at the **\$10,000 POWERBROKER** level.
- Yes, I would like to sponsor the event at the **\$5,000 DEALMAKER** level.
- Yes, I would like to sponsor the event at the **\$2,500 CONNECTOR** level.

-
- Enclosed is my check payable to:
Project Enterprise

Please charge my AMEX VISA MasterCard
Credit Card#: _____

Exp. Date: _____ Amount: _____

Signature: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Company: _____

Contact person: _____

Phone: _____

E-mail: _____

Send or fax completed forms with payment to:
Project Enterprise
144 West 125th Street, 4th Floor
New York, NY 10027
P: 212-678-6734 ext. 13 F: 212-678-6737
talibn@projectenterprise.org



**Project Enterprise builds businesses
across New York City by supporting
and developing entrepreneurs in
under-resourced communities.**

**The businesses PE supports
generate more than
\$6 million in local wages
annually.**

**Entrepreneurs experience an
average increase in monthly
profit of 42% after getting a
loan with PE.**

ProjectEnterprise

Sponsorship Opportunities



2011 Charles B. Benenson Entrepreneur Awards

October 26, 2011

Join Project Enterprise
in celebrating more than a decade of
providing *small loans* and
BIG CONNECTIONS to New York
Entrepreneurs .

ProjectEnterprise

www.projectenterprise.org