



Community

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BUSINESS

PROJECT ENTERPRISE TO HONOR GEORGE WILLIAMS OF UJAMMA COMMUNICATIONS AT ANNUAL CHARLES B. BENENSON ENTERPRISE AWARDS ON OCTOBER 15TH

Project Enterprise will celebrate the success of two of New York City's most ingenious and tenacious entrepreneurs at its Sixth Annual Charles B. Benenson Entrepreneur Awards, to be held at the elegant Alhambra Ballroom in Harlem on Thursday, October 15th.

Hundreds of entrepreneurs, donors, and guests will gather to help honor the recipients of this year's Charles B. Benenson Entrepreneur Award and the Project Enterprise Inspiration Award. The Charles B. Benenson Award will be presented to one of Project Enterprise's members, Harlem small business owner, George Williams of Ujamaa Communications. The coveted award is named for Charles B. Benenson (1913-2004). Benenson's son Lawrence, will help to honor his father's legacy by presenting the award.

George Williams was notified that he was the winner when a group of staff and entrepreneurs from Project Enterprise surprised him with balloons and a video camera at his shop at 2386 Adam Clayton Powell Jr Blvd last week. "I am completely shocked,

the finalists all have such great businesses, this is such an honor," said George when he learned of the honor.

Video of the surprise will be shown at the Charles B. Benenson Entrepreneur Awards on Thursday, October 15th at the Alhambra Ballroom in Harlem, where George will receive his award.

"George is an exceptional entrepreneur who has exhibited a unique combination of imagination, courage and substantial business growth while taking advantage of PE's programs," say PE Executive Director, Mel Washington, who helped surprise George. "He continues to be a leader among fellow entrepreneurs and also looks for ways to highlight his business and Project Enterprise. His company, Ujamaa Communications offers computer services, technical support, networking and computer repair to small businesses, individuals and nonprofits."

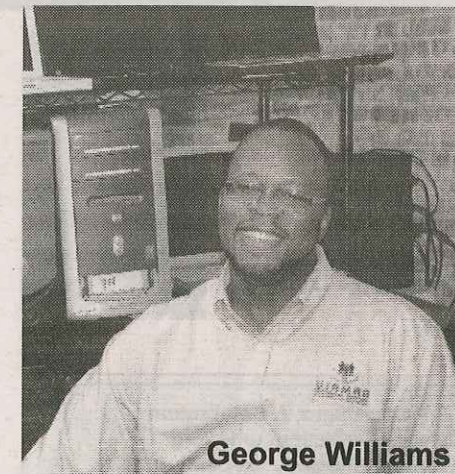
Also being honored is entrepreneur Deborah Williams, of Her Game 2. Deborah will be honored with the Project Enterprise Inspiration Award, which is given to an entrepre-

neur that serves as a model of success for Project Enterprise members. Her Game 2 is an active lifestyle apparel brand that also includes productions and model management.

Each year, Project Enterprise hosts this gala to honor the diligence and perseverance of one of its members, as well as the life-long success of a well-known entrepreneur in the New York community. Business owners seek PE's resources at various stages of their business to obtain help in the form of financing, leadership training or business building support.

For more information on the honorees, the Charles B. Benenson Awards or Project Enterprise, visit www.projectenterprise.org.

Project Enterprise is an organization that supports and develops entrepreneurs and small businesses in under-resourced communities in New York City. By providing access to business loans, business development services and networking opportunities, PE helps entrepreneurs increase their standard of living, create jobs for their communities, and build financial assets.



George Williams

A lifelong real estate entrepreneur and prominent philanthropist, Charles B. Benenson enjoyed an illustrious career amassing an impressive portfolio of buildings throughout New York City and across the United States. As an entrepreneur, Benenson was known for his robust imagination and his exceptional ability to make all his ideas come to life. He was responsible for the building and renovation of more than 200 properties, including the World Bank building in Washington D.C.